

AUSTRALIAN INSTITUTE OF MINE SURVEYORS

2020 / 2021 SPONSORSHIP

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PREAMBLE

Due to the current COVID-19 pandemic and government restrictions in place AIMS has had to make the unfortunate decision to cancel the 2020 Annual Conference. AIMS intends to recommence the Annual Conference in 2021 on the Gold Coast, Queensland, this will be dependent on any future restrictions that may be imposed with a final decision made closer to the proposed conference.

In previous years, the AIMS Annual Conference Sponsorship package, depending on the selected sponsorship level, included not only benefits at the annual conference but also continued exposure on the AIMS website for the following year up to the next annual conference. The Annual Conference is key for AIMS to generate the funds through sponsorship and conference attendance fees to cover the costs for running the organisation for the subsequent year.

AIMS is a volunteer organisation and relies on the generous support of our sponsors and the loyalty of our members through their renewal fees to continue to deliver a national organisation representing the interests of our members and profession.

This year AIMS will be implementing changes in the delivery of our regional seminars and events, such as online webinars to continue to support our members in achieving their CPD allocation and give opportunities to our sponsors to have access to our members to promote their business and services.

Depending on each state's imposed COVID-19 restrictions AIMS will attempt to hold face-to-face seminars where possible. However, the organisation's support and delivery of these events, along with any sponsorship opportunities for these events will be organised separately from this proposed sponsorship package.

The AIMS Executive and Directors are seeking your support for the 2020/2021 year by requesting your ongoing sponsorship of our organisation through the following sponsorship package.



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EVENTS

The Australian Institute of Mine Surveyors (AIMS), will attempt to hold three levels of Continuing Professional Development events, depending on COVID-19 restrictions imposed by each state.

1. Regional Seminars / Interactive Days
2. Local Seminars / Workshops
3. Webinars – Live and Recorded

This year's 2020/2021 sponsorship package is aligned with limited access to Webinars and continued promotion on the AIMS website. Sponsors are also welcome to attend Regional and Local seminars (registration fees may apply to non-members), however sponsorship opportunities for these events will be run separately. As part of the sponsorship package AIMS is happy to promote any of the sponsors' own workshops or events.

BENEFITS

Direct access to over 330 mine surveyors across Australia.

Opportunity to discuss and demonstrate latest products, news, or case studies through live and recorded webinars



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- Opportunity to present at webinars, up to 2 for the sponsorship period
- Company logo on webinars allocated for their presentations
- Preference to sponsor and attend regional / local seminars

AIMS WEBSITE AND NEWSLETTER PROMOTION

- The AIMS general website is located at www.minesurveyors.com.au
- Sponsors will receive a hyperlinked logo in a horizontal scrolling banner displayed on all pages of the website, linking to the Sponsor's company website.
- All Sponsors will be listed on a Sponsor page on the AIMS website including either hyperlinked logo or text to the company website.
- All sponsors are invited to submit regular advertorials, news items, event notices or company/product updates for inclusion in the news and/or events sections of the AIMS website. AIMS reserves the right to approve, publish or edit any submissions based on frequency, relevance and likelihood of interest to AIMS members.
- All Sponsors can nominate a single email address to gain unrestricted login access to the AIMS website via a username and password and a subscription to e-News, the regular newsletter issued to AIMS members.

SPONSORSHIP TERMS

The 2020/2021 sponsorship package operates on a Financial year basis from 1st July 2020 to 30th July 2021.

AIMS reserves the right to vary the inclusions in the sponsorship package if necessary due to issues outside of their control arise. Sponsors will be fully consulted should this be necessary.

