

AUSTRALIAN INSTITUTE OF MINE SURVEYORS

NATIONAL CONFERENCE 2022



AUSTRALIAN
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MINE SURVEYORS

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NATIONAL CONFERENCE

25 - 27 MAY 2022

RACV ROYAL PINES RESORT GOLD COAST

DESTINATION
GOLDCOAST.

RACV Royal Pines Resort Gold Coast
25 - 27 MAY 2022

SPONSORSHIP PACKAGES 2022

www.aimsconference.com.au

DESTINATION
GOLDCOAST.



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National Conference - Gold Coast 2022

The Australian Institute of Mine Surveyors National Conference for 2022 will be held at the RACV Royal Pines Resort Gold Coast on Wednesday 25, Thursday 26 & Friday 27 May 2022.

Events

The Australian Institute of Mine Surveyors (AIMS), hold three levels of Continuing Professional Development Events each year:

National Conference

Regional Seminars / Interactive Days

Local Seminars / Workshops

Sponsorship packages are aligned with the National Conference and Major Regional Seminars. Sponsors are also welcome to attend local seminars (registration fees may apply to non-members), however there are no specific sponsorship opportunities available at these events. AIMS are happy to promote any of the sponsors' own workshops or events as part of the sponsorship package.

Benefits

Direct access to over 150+ mine surveyors across Australia.

Opportunity to discuss and demonstrate latest products within the networking area.

Continue conference leads within the regional seminars throughout the year.

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National & Major Regional 2022 Events - TBC

AIMS Natinoal
AIMS Mudgee
AIMS Perth
AIMS Moranbah
AIMS Singleton
AIMS Illawarra

Actual dates will be confirmed closer to the time
Dates / Events may be changed or cancelled - some of these events will be
a combination of online and face to face

OTHER MAJOR REGIONAL EVENTS MAY ALSO BE HELD

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PLATINUM SPONSORSHIP \$16,000 inc GST

- 5 x complimentary registrations to the AIMS National Conference 2022 includes accommodation for 2 nights (Wednesday 25 & Thursday 26 May 2022)
**Accommodation will be booked by Dean Kerr at Conference Images
DO NOT book accommodation direct with Hotel**
- Large display booth. Open Thursday & Friday
(all morning, afternoon tea and lunches served in the display booth area)
- 2 x Wednesday plenary workshops (45 minutes - 1 hour each session)
(optional for members to attend)
- 10 minute sponsor's talk during the main Conference session
- Naming rights to the Final Conference Dinner.
- 1 x private table of up to 10 guest at the Final Dinner
(selected members / guests)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- First preference to attend the regional / local seminars



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The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.



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RACV ROYAL PINES RESORT GOLD COAST

DESTINATION
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GOLD SPONSORSHIP \$10,000 inc GST

- 3 x complimentary registrations to the AIMS National Conference 2022 includes accommodation for 2 nights (Wednesday 25 & Thursday 26 May 2022)

**Accommodation will be booked by Dean Kerr at Conference Images
DO NOT book accommodation direct with Hotel**

- Medium display booth. Open Thursday & Friday
(all morning, afternoon tea and lunches served in the display booth area)

Naming rights / branding to **one of the following only:**

- *Name tags*
- *Room Keys*
- *Conference water bottles*
- *Conference MC*
- *Keynote Speaker*
- 10 minute sponsor's talk during the plenary session
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Second preference to attend the regional / local seminars



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RACV ROYAL PINES RESORT GOLD COAST

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SILVER SPONSORSHIP \$6,000 inc GST

- 1 x complimentary registrations to the AIMS National Conference 2022 includes accommodation for 2 nights (Wednesday 25 & Thursday 26 May 2022)
**Accommodation will be booked by Dean Kerr at Conference Images
DO NOT book accommodation direct with Hotel**
- Small display booth. Open Thursday & Friday
(all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Third preference to attend the regional / local seminars



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BRONZE SPONSORSHIP \$3,000 inc GST

- 1 x complimentary registrations to the AIMS National Conference 2022
Accommodation IS NOT Included.
If you require accommodation please contact Dean Kerr from Conference Images who can assist in making the booking at the discount Conference rate
- Small display booth. Open Thursday & Friday
(all morning, afternoon tea and lunches served in the display booth area)
- Recognition as a sponsor leading up to and throughout the Conference
- Opportunity to distribute promotional material to each delegate during the Conference
- Company logo on the conference website
- Fourth preference to attend the regional / local seminars



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WELCOME BAG FLYER INSERT \$650 inc gst

- Opportunity to place an item / flyer in the Conference Welcome bag.
The welcome bag is given to each paying delegate on arrival at the Conference.
- Recognition as a sponsor leading up to and throughout the Conference
- Company logo on the conference website



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Sponsorship Availability

Platinum sponsors from the previous year will be given first right of refusal over the Platinum sponsorship package for the forthcoming year. Wherever possible, all potential sponsors in our contact database will be notified about the sponsorship opportunities at the same time. Sponsorship packages with a limited number of places available will be filled on a first come, first served basis.

AIMS Website and Newsletter Promotion

- The AIMS core website is located at www.minesurveyors.com.au
- The AIMS conference website is located at www.aimsconference.com.au
- Platinum, Gold and Silver Sponsors will be described as “Major Sponsors” and will receive a hyperlinked logo on the AIMS core website, in a horizontal scrolling banner displayed on all pages, linking to the Sponsor’s company website, as well as logo placement in AIMS e-News, a newsletter generally issued every two months to all AIMS members and subscribers.
- All Sponsors will receive a hyperlinked logo on the AIMS conference website in a horizontal scrolling banner, displayed on all pages, linking to the Sponsor’s company website, as well as being listed with a logo/link on a dedicated Sponsors page.
- All Sponsors are invited to submit regular advertorials, news items, event notices or company/product updates for inclusion in the news and/or events sections of the AIMS core website. AIMS reserves the right to approve, publish or edit any submissions based on frequency, relevance and likelihood of interest to AIMS members.
- All Sponsors may request a single e-mail address to gain unrestricted login access to the AIMS website via a username and password and are also encouraged to subscribe to AIMS e-News, the regular e-newsletter.

Sponsorship Terms

Full payment must be received no later than 1 month before the conference. AIMS reserves the right to vary the inclusions in each sponsorship package if necessary due to issues outside of their control arise. Sponsors will be fully consulted should this be necessary.



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