

AUSTRALIAN INSTITUTE OF MINE SURVEYORS NATIONAL CONFERENCE 2024



SPONSORSHIP PACKAGES



AUSTRALIAN
INSTITUTE OF
MINE SURVEYORS

www.aimsconference.com.au

CROWN, PERTH | 19, 20 & 21 AUGUST | AIMS CONFERENCE 2024

National Conference - PERTH 2024

The Australian Institute of Mine Surveyors National Conference for 2024 will be held at the Crown Perth, Monday 19, Tuesday 20 and Wednesday 21 August 2024.

Events

The Australian Institute of Mine Surveyors (AIMS), hold three levels of Continuing Professional Development Events each year:

- National Conference
- Regional Seminars / Interactive Days
- Local Seminars / Workshops

Sponsorship of the AIMS National Conference covers a 12-month period from the 1st of July to the 30th June each year. Throughout the year AIMS run a series of events mentioned above. Sponsors of the National Conference are given preference to sponsors/attend these events. Some of the regional have limited spaces available.

Benefits

- Direct access to over 180+ mine surveyors across Australia.
- Opportunity to discuss and demonstrate latest products within the networking area.
- Continue conference leads within the regional seminars throughout the year.

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National & Major Regional for 2024 / 2025

A list of proposed National & Regional seminars are listed below. Please note some of these seminars are not yet confirmed.

AIMS National Conference PERTH - August 2024

AIMS Brisbane Regional Seminar - October 2024

AIMS Hunter Valley Regional Seminar - November 2024

AIMS Mudgee Regional Seminar - March 2025

AIMS Moranbah Regional Seminar - May 2025

As a sponsor of the National Conference, you will be given the opportunity to sponsor / attend these regional events. Separate sponsorship and registration fees may apply.

Other events not listed above may be added.

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PLATINUM SPONSORSHIP \$18,000 inc GST

Expression of Interest – 1 available

*For those parties with have an interest in becoming the Platinum Sponsor for the 2024 National Conference will need to express their interest in writing to Dean Kerr at Conference Images by **Friday 22 March 2024**. AIMS will hold discussions with each party interested in being a Platinum level sponsor and may request further details. A merit-based assessment to be made with regards to the topics and formats that the Platinum Sponsor would present on during the Wednesday afternoon sponsors workshop, which would provide the greatest benefit to members.*

- 5 x complimentary registrations to the AIMS National Conference 2024 includes accommodation for 2 nights per registration on Monday 19 & Tuesday 20 August 2024
- Large exhibition booth. Open Monday afternoon, Tuesday and Wednesday. (all morning, afternoon tea, lunches & drinks will be served in the exhibition booth area)
- 2 x Monday plenary workshops. (45 minutes each session)
- 10 minute sponsor's talk during the main Conference session.
- Naming rights to the Final Conference Dinner.
- 1 x private table of up to 10 guests at the Final Dinner. (Selected members / guests)
- Recognition as a sponsor leading up to and throughout the Conference.
- Opportunity to distribute promotional material to each delegate during the Conference.
- Company logo on the Conference website.
- First preference to attend the regional / local seminars.

The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.

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GOLD SPONSORSHIP \$11,000 inc GST

5 Available

- 3 x complimentary registrations to the AIMS National Conference 2024 includes accommodation for 2 nights per registration on Monday 19 & Tuesday 20 August 2024
- Medium display booth. Open Monday afternoon, Tuesday and Wednesday. (all morning, afternoon tea, lunches & drinks will be served in the exhibition booth area)
- 1 x Monday plenary workshop. (30 minutes session)
- Naming rights / branding to **one of the following only:**
 - *Name tags*
 - *Room Keys*
 - *Conference water bottles*
 - *Conference MC*
 - *Keynote Speaker*
- 10-minute sponsor's talk during the plenary session.
- Recognition as a sponsor leading up to and throughout the Conference.
- Opportunity to distribute promotional material to each delegate during the Conference.
- Company logo on the Conference website.
- Second preference to attend the regional / local seminars.

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SILVER SPONSORSHIP \$7,000 inc GST

4 Available

- 2 x complimentary registrations to the AIMS National Conference 2024 includes accommodation for 2 nights per registration on Monday 19 & Tuesday 20 August 2024
- Small display booth. Open Monday afternoon, Tuesday and Wednesday. (all morning, afternoon tea, lunches & drinks will be served in the exhibition booth area)
- Recognition as a sponsor leading up to and throughout the Conference.
- Opportunity to distribute promotional material to each delegate during the Conference.
- Company logo on the Conference website.
- Third preference to attend the regional / local seminars.

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BRONZE SPONSORSHIP \$3,500 inc GST

9 Available

- 1 x complimentary registration to the AIMS National Conference 2024 includes accommodation for 2 nights per registration on Monday 19 & Tuesday 20 August 2024
- Small display booth. Open Monday afternoon, Tuesday and Wednesday. (all morning, afternoon tea, lunches & drinks will be served in the exhibition booth area)
- Recognition as a sponsor leading up to and throughout the Conference.
- Opportunity to distribute promotional material to each delegate during the Conference.
- Company logo on the Conference website.
- Fourth preference to attend the regional / local seminars.

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COFFEE CART \$2000 inc gst

1 Available

- Naming rights to the Coffee Cart for Monday, Tuesday and Wednesday during the Conference. Includes a branded sign on the front of the cart.
- Option to have coffee cups branded with your company logo (additional costs apply)
- Recognition as a sponsor leading up to and throughout the Conference
- Company logo on the Conference website
- Opportunity to place an item in the Conference Welcome Bag

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WELCOME FLYER \$750 inc gst

- Opportunity to place a flyer the Conference room for delegates.
- Recognition as a sponsor leading up to and throughout the Conference.
- Company logo on the Conference website.

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Sponsorship Availability

Wherever possible, all potential sponsors in our contact database will be notified about the sponsorship opportunities at the same time. Sponsorship packages with a limited number of places available will be filled on a first come, first served basis.

AIMS Website and Newsletter Promotion

- The AIMS core website is located at www.minesurveyors.com.au
- The AIMS conference website is located at www.aimsconference.com.au
- Platinum, Gold and Silver Sponsors will be described as “Major Sponsors” and will receive a hyperlinked logo on the AIMS core website, in a horizontal scrolling banner displayed on all pages, linking to the Sponsor’s company website, as well as logo placement in AIMS e-News, a newsletter generally issued every two months to all AIMS members and subscribers.
- All Sponsors will receive a hyperlinked logo on the AIMS conference website in a horizontal scrolling banner, displayed on all pages, linking to the Sponsor’s company website, as well as being listed with a logo/link on a dedicated Sponsors page.
- All Sponsors are invited to submit regular advertorials, news items, event notices or company/product updates for inclusion in the news and/or events sections of the AIMS core website. AIMS reserves the right to approve, publish or edit any submissions based on frequency, relevance and likelihood of interest to AIMS members.
- All Sponsors may request a single e-mail address to gain unrestricted login access to the AIMS website via a username and password and are also encouraged to subscribe to AIMS e-News, the regular e-newsletter.

Sponsorship Terms

Full payment must be received no later than 1 month before the conference. AIMS reserves the right to vary the inclusions of each sponsorship package if deemed necessary. Sponsors will be fully consulted should this be necessary.

The sponsorship package operates on a Financial year basis from 1 July to 30 June each year.

